

Liquid  Life
Moisturiser
& Exfoliant



HealthSmart W.A. Pty Ltd

Manufacturers & Distributors of Premium Health & Beauty Products

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Liquid Life



Confused by misleading skin care advertising that DOES NOT deliver?

The ideal product to spray on skin dehydrated through sunburn or windburn, air conditioning, traumatised by shaving or simply in need of soothing and moisturising.

Introduction

Liquid Life helps skin resist drying and premature aging, using natural, non-toxic ingredients. Your skin will look fresh and feel noticeably softer.

As the name suggests, Liquid Life gives life to tired, rough, dry skin.

This unique formula contains antibacterial properties. Liquid Life's, unique formulation nurtures and protects while improving texture and reducing the appearance of fine lines. Your skin rapidly absorbs Liquid Life, giving you silky, soft skin.

As you age, your skin responds to all the elements, sun and wind, diet, air conditioning, sleep patterns etc. Doing the everyday sensible things - applying sun block, wearing a hat, drinking lots of good water will inhibit your skin's premature aging. Liquid Life protects against dry, leathery, tired skin. Now you can look as young as you feel with Liquid Life.

Moisturising factors

Na-PCA (pronounced napka) is a naturally occurring humectant found in our skin (NMF). It is vital to our skin's condition. It attracts and retains water from the surrounding air, improving the texture, and appearance of your skin. The skin's ability to hold and retain moisture is dependent on the Na-PCA content. Water, not oil keeps your skin moist.

Lactate is a natural ingredient derived from milk or sugar and is also found in the NMF layer. It helps the Na-PCA as it works to retain moisture.

Liquid Life

Hyaluronate is a naturally occurring, highly viscous fluid with exceptional lubricating qualities. Hyaluronate holds up to 1,000 times it's weight in water and is safe, bio compatible and bio absorbable.

Exfoliant

Stabilised oxygen acts to gently exfoliate the skin. This action gives the skin a smooth, more refined appearance almost instantly. From the first time you spray it on your hand (try one only) you will see and feel the difference within a minute.

Most exfoliants can be likened to sandpaper - grinding off the highs, but not penetrating the valleys and troughs of the skins surface. The skin is left feeling artificially smooth by greasy or oily lubricants that effectively act as infill. This may prevent the skin from 'breathing' and destroy its natural vitality

The vast majority of skincare formulations deliver a smorgasbord of chemical additives. Many of the popular lines in the market place may actually reduce the skin's natural vitality. Some products will appear to smooth wrinkles or improve texture but are full of toxic add-ons.

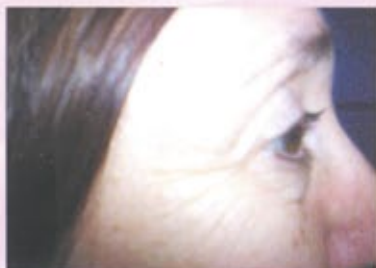
Unlike most commercial skin care products, Liquid Life does not contain:

- Lubricants or emollients such as mineral oil, petroleum jelly, Vaseline, lanolin, fatty alcohols or fatty acids which coat the skin with a greasy or oily layer giving an artificial sense of smoothness.
- Emulsifiers such as sodium lauryl sulphate, stearic acid, carbomer, emulsifying wax and poly sorbates that are used because oil and water do not mix to form a cream or lotion.
- Preservatives such as alcohol, benzyl alcohol, parabens, quartenium or chlorocresol used to prevent bacterial growth and prolong shelf life.
- Gellants, which combine with alcohol, acetone, or water to make transparent gels that, thin out when applied to the skin. Examples are hydroxymethyl cellulose and caroxmethyl cellulose.

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Collagen and elastin are two 'buzz word' ingredients used a lot these days. The reality? The molecule is too large to penetrate the outer dermis and is of no real value.

Liquid Life is not a cosmetic cover up but a physiological correction for an age-related deficiency condition.



← **Before**

After →



March 2004

Liquid Life is like no other beauty treatment I have ever used before - not only does it exfoliate my body but it moisturises at the same time, leaving my skin feeling silky smooth, and subtly scented. Liquid Life's lovely musk fragrance stays on my skin throughout the day giving me the confidence I need for my body to feel fresh all day.

There is nothing more pleasurable after a hot day than to take a shower, lightly towel dry, and then to spray my whole body with Liquid Life, it leaves me feeling very relaxed and quite sensual.

Liquid Life, it is a lovely all over beauty treatment.

Jan H.

Mundaring

Liquid Life

December 2004

In April, I discovered Liquid Life in a Perth Pharmacy. I am always looking for natural products and was excited to find this spray, light and easy to use and not clogging up my pores.

I bought one for myself and my husband (who would never use any creams on his face). He loves the Liquid Life After- Shave and hates to be without it for even a day! I have had many comments about my skin since starting using it and I have noticed that I rarely get blackheads and my skin feels lighter and fresher.

Yours faithfully

Debbie H

Kenwick

November 2004

I work in a pharmacy in South Australia and we have been selling Liquid Life Moisturising Exfoliant for several months.

One of the consultants who works for a major cosmetics company and runs their counter here, has told me on several occasions, that I needed to buy several of their products to improve my skin.

I started to use the Liquid Life – it is so well priced and is all natural. After I had been using it for about 6 weeks, she came over to me and asked which of the products I was using as my skin looked fabulous.

Imagine her surprise when I told her!

Thanks for a fantastic and affordable product.

Sincerely

Vashti

South Australia